

Left Brain

Breaks into pieces
Backward looking
Looks at text
Seeks detail
Takes everything literally
Literal, proven examples
Triggered with information
Businesslike (judging/critical)
Rational
Gathers information
Stirred by facts and statistics
Analyzes
Stimulated by data
Seeks detail
Focuses on words
Auditory
Finds problems

Right Brain

Forms into whole
Forward looking
Looks at context
Seeks big picture
Understands humor
Metaphorical examples
Triggered with images
Relational
Intuitive
Understands meaning and relevance
Stirred by emotions, beliefs, hopes
Decides
Stimulated by stories
Seeks big picture
Focused on tone of voice, body language
Visual
Searches for solutions